


Ya-Luen Yeh (葉雅倫)		
Department of Industrial Management and Information Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: Department Office ☎: 886-6-2533131 ext. 4101 ✉: zr8@stust.edu.tw	

Education

- Master of Arts in Economics, **Michigan State University**, East Lansing, Michigan, U.S.A 1997/05
- Bachelor of Science in Political Science, Minor in Economics, **National Taiwan University**, Taipei, Taiwan 1995/6

Area of Specialty

- International Marketing & Trading
- Financial Management
- Enterprise Operation and Management
- Project Management and Risk Management

Academic Experience

- Lecturer, Department of Management and Information Technology, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2002/02 to present
- Lecturer, Department of Business Management, Far East University, Tainan, Taiwan, 2001/09 to 2009/07

Work Experience

1997/09 – 1999/07

First International Computer, Inc. Taipei, Taiwan

LEO System, Inc. Taipei, Taiwan

Marketing Specialist in the International Marketing Department

- Was in charge of all marketing affairs of “LEO” brand name in Mainland China and Hong Kong, such as the annual budget plan, the roadshows held with the global CPU vendors, ads campaigns, public relations and overseas IT exhibitions

Marketing & Sales Specialist in Palm-size PC Department

- Planned and executed the launch of the Palm-size PC overseas
- Drove the sales distribution & volume of the LEO Palm-size PC

in the great Chinese markets: China, Hong Kong, and North American Chinese communities

- Directed the project of the “It’s Very Well Made in Taiwan” and won the “Golden National Award of Excellence”

1999/09 – 2014/10

CSSSC., Ltd., Tainan, Taiwan

- Coordinator in the 2nd Annealing & Pickling Line and the 20 High Cold Rolling Mill
- Financial director in charge of annual financial plan and implementation
- Claimed the loss caused by the Typhoon Morakot in year 2009

2015/01 – now

TAI KANG Metal Industrial Corporation, Tainan, Taiwan

- Executive Financial Manager in charge of the financial management

Professional Certifications

- The lecturer certificate issued by National Ministry of Education