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Education

- M.S., Department of Industrial Management, National Taiwan University of Technology, 1990.
- B.S., Department of Industrial Management, National Cheng Kung University, 1987.

Area of Specialty

Marketing, Creative thinking and management

Academic Experience

■ Lecturer, Department of Management and Information Technology, Southern Taiwan University of Science and Technology, 1990/08 to present

Entrusted Practical Projects

- 1. Hong Jiateng power technology industry and academia project Research on Target Market and Product Orientation by Post test of Advertisement(Case number: 311020455) 2013/12/20 2014/06/20
- Ministry of Education Youth Development Agency 2015 youth community involved in the action plan - comeback, let love love(No. 331040086-GP) 2015/06/01-2015/10/31
- 3. Ministry of Education 105 academic year subsidy technical college to promote general education curriculum innovation class C (cross-field group) science and technology ethics and social enterprise (Project Number: 4500-1049006) 2015/08/01~ 2016/07/31

Patent

- 1. New Zealand Patent Certificate No. 411405; new name: combination of the use of the box; patent time; September 11, 2011 to April 21, 2021
- 2. Inventor of the Republic of China Patent Certificate No. I558318; Title of the invention: mosquito device; patent time; November 21, 2016 to December 2, 2035

Honors and Awards

- · 2016 TiC100 Sustainable Community Award for Social Entrepreneurship Competition
- 105 Ministry of Science FITI innovation and entrepreneurship incentive plan Venture Award of Excellence
- · 2016 monkey National Innovation Challenge Cup entrepreneurship competition prizes
- 2016TBSA sixth national college business plan competitions privileged innovation award. Honorable Mention
- 2016 National Vocational Schools students practical feature production business class contest prizes
- 2016 Tenth National Kingman dreamer Business Innovation Competition first class business management innovation
- 2016 management practices nationwide contest (cloud HKUST) Venture Planning Group first. Second
- · 2016 "Youth Entrepreneurship Start Taiwan" Entrepreneurship Competition prizes
- 2016 Colleges i-Life Innovative Excellence Award for service business plan competitions. Honorable Mention
- 2015 National Sun Yat-sen University, "Social Enterprise Competition Among Universities Innovation Initiative" first & Third
- 2015 "innoBomb social innovation and entrepreneurship action -! Social Innovation and Entrepreneurship Competition" Social Innovation Award (first place)
- · 2015 St. John's University of Science and Technology "cross-strait Creative Entrepreneurship Competition" third
- · 2015 "Rising Star Venture Star up-taipei" won the 10 strong team
- · 2015 "jacob Cup service science and technology innovation plan contest" third
- · 2015 "104 blue chip Youth Community Action Team Competition" award winning team
- · 2015 high should be large patent contest prizes
- · 2015 "Panasonic first green living Creative Design Competition" Honorable Mention
- · 2015 "2015 Start-up Taiwan National Innovation and Entrepreneurship Competition" first
- · 2015 [Second Cross-Strait (Fuzhou) Students Venture Innovation Competition prize + prize]
- 2015 MOST 104 in the first echelon of innovation and entrepreneurship, entrepreneurial potential incentive plan award
- · 2015 Tic100 Social Entrepreneurship Competition (community / group) championship
- · 2015 Kingman dreamers of the Ninth National Business Innovation Competition first prize
- 2015 positive new Maxxis Eighteenth National Management Practices thematic contest first class entrepreneurs
- · 2015 young head home the first race start
- 2015 TBSA Fifth National Innovation college business plan competitions start planning third. Honorable Mention

- · 2015 "Creative MAKER Competition" Honorable Mention
- · 2015 CTM2nd social innovation business plan contest third place
- · 2015 Health and Medical Health Entrepreneurship Competition third place
- 2015 104 annual "8th National College Cup entrepreneurship competition" prize.
 Honorable Mention
- · 2015 campus off the dream of creative new contest second class design services
- 2014 Taiwan social entrepreneurship week the first social enterprise Creative Competition
- 2014 Industry Cooperation, industrial innovation and entrepreneurship platform and planning the first race. Second. Honorable Mention
- 2014 High should be large Department of Business Administration "The 2nd universities Innovation and Entrepreneurship competition plan" first. Second
- 2014 nine joint college student entrepreneurs to realize their dreams of success and nurturing camp --- most conditions allowance ranks first. Second
- 2014 National Collegiate creativity and entrepreneurship competition third. Best Creative Award
- 2014 [founding Cup] national institutions for innovation and entrepreneurship contest Innovation and Entrepreneurship Group Premium Award
- 2014 ninth Warring entrepreneurship competition the third group of social entrepreneurship
- · 2014 campus entrepreneurship competition third. Honorable Mention
- · 2014 campus patent research results show second bonus contest
- 2014 guide three teams are awarded the qualification Venture Fund Selection eligible for venture capital fund 50,000
- · 2014 fourth TBSA National College Planning Innovation Competition prizes
- 2014 103 year "1992 joint school student innovation and entrepreneurship contest" Honorable Mention
- 2013 Start-up Taiwan National Innovation and Entrepreneurship Competition the first group of entrepreneurs. Honorable Mention
- · 2013 102 Villages video recording wind sky seeds Seeds of Hope Award for Documentary
- 2013 Third China Hangzhou Students Venture Competition Excellence entering financial advisor. Outstanding Organization Award Team
- 2013 National Vocational Schools students practical feature production-cum-competition exhibition of achievements - the second management class. Commercial third
- 2013 16th National Management Practices thematic contest entrepreneurial planning class third. Honorable Mention. Palladium Special Award
- 2013 "TBSA National College Planning Innovation Competition" Venture Planning Team Excellence Award
- · 2012 National technical and professional colleges i-Life Innovative Service Planning

Competition - Innovative Service Award privileged group. Excellence Award. Honorable Mention

- 2012 Third fertility rate Cup National University of Creative Innovation and Entrepreneurship Competition second patent group
- 2012 Department of Education 101 year life education "music, live, think ~ LOHAS !!"

 National Theatre Competition Honorable Mention University group
- 2012 Southern Taiwan University campus Ambitions Creative Innovation Competition second
- · 2012 campus entrepreneurship competition second Southern Taiwan University
- 2011 Department of Education 100 year life education "live happy," University of the third group National Theatre Competition
- 2012 15th National Management Practices thematic contest entrepreneurial planning class second. Honorable Mention
- 2012 Technical and Vocational Education Division of the Ministry of National Vocational Schools Students substantive thematic contest - first class management. Honorable Mention
- 2011 Southern Taiwan University College of Business and Management campus entrepreneurship competition first. Honorable Mention
- 2011 Southern Taiwan University of Science and Technology Achievements patent bonus bonus prizes Competition Exhibition
- · 2011 South Tai Keda service-learning curriculum first contest melt infiltration
- · 2011 Southern Taiwan University Ambitions Creative Innovation Competition prizes
- 2011 Southern Taiwan University of Science and Technology School of Business and Management student project contest funded R & D and the second tube groups
- · 2011 Sixth Warring National Campus Entrepreneurship Competition Creative group prizes
- · 2011 Sixth Warring national campus entrepreneurship competition Venture group prizes
- 2011 founding 100 years, the Ministry of Education "Parents, grandparents and grandchildren love" National Home Education Drama Competition first prize
- 2011 Technical and Vocational Education Division of the Ministry of National Vocational Schools Students substantive thematic competitions - Commercial prizes
- 2011 Southern Taiwan University of Science and Technology Service Learning Contest melt infiltration the first school curriculum
- · 2011 Southern Taiwan University Ambitions Creative Innovation Competition second. Third
- · 2011 BBA College student projects first race. Honorable Mention